



Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit”
IIC Activity
Quarter IV

Objective

To help the promising entrepreneurs to convert Innovation into Start-Ups.

Benefits in terms of learning/skill/knowledge

The budding innovators and entrepreneurs understood various Start Ups thus alleviating countries’ technological dependence on advanced countries in the world.



Session plan/details of the event

The Institutions Innovation Council organized the session on Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit” on 13th March, 2023. The speaker of the session was Ms. Aakanksha Kaur, founder of Little Bright Stars.

The session provided a clear understanding of the different Start Ups that exist in this present scenario. About 50 students, staffs and faculty member participated in this session. After the brief presentation, there was a Question-and-Answer Session thereafter ended with a Vote of Thanks.

Social Media Link:

<https://www.facebook.com/photo/?fbid=794006906066796&set=a.507586581375498>